



Summer Meals Newsletter

APRIL 2015

SPRING IS HERE AND SUMMER IS NEAR:
IT'S TIME TO KICK YOUR PLANNING INTO HIGH GEAR!

What's New?

Upcoming Public Summer Meals Webinars

The 2015 Summer Meals Webinar series is still going strong! Share these dates with your sponsors and partners.

To register, please visit:

www.fns.usda.gov/sfsp/2015-summer-meals-webinars

View previously recorded FNS webinars here:

<http://www.fns.usda.gov/sfsp/2015-summer-meals-recorded-webinars>

[Using Media to Promote SFSP](#)

Wednesday, APR 8th 2015 at 3:00pm-4:00pm EST

[Best Practices for Successful Kick Off Events](#)

Wednesday, APR 15th 2015 at 3:00pm-4:00pm EST

[Engage and Recruit Site Staff & Volunteers](#)

Wednesday, APR 29th 2015 at 4:00pm-5:00pm EST

[Promotion Strategies & Site Activities](#)

Wednesday, MAY 6th 2015 at 3:00pm-4:00pm EST

[Using Media to Promote SFSP](#)

Thursday, MAY 21st 2015 at 2:30pm-3:30pm EST



Save the Date

SFSP trainings:

April 29, SFSP Operational Training for foodservice staff, Pierre, SD at the MacKay Building 800 Governors Drive. Training starts at 8 am CT. All day workshop.

South Dakota sponsor application deadline—April 24, 2015

<http://www.fns.usda.gov/sites/default/files/deadlines.pdf>

Proactive Planning— What to do this Month

- Review site locations, operational hours, and staffing, and set dates for monitoring.
- Finish application and renewal forms.
- If needed, contract with a food service management company.
- Calculate the number of meals needed and plan meal deliveries.
- Complete preoperational site visits.
- Train administrative staff.

The “One More” Challenge

Through a mix of innovation, encouragement, and now, competition, States across the country are stepping up to help reach USDA’s nationwide goal of serving 200 million meals in summer 2015!

The Washington State Summer Meals Work Group initiated the One More Sponsor Challenge at the end of summer 2014. The One More Sponsor Challenge asks sponsors to take up one more site, one more meal, or one more week of service to increase the number of meals they will serve in summer 2015.

Arizona sponsors are also taking on the One More Sponsor Challenge in summer 2015. Sponsors can participate in the challenge by adding:

One More Site: Is there a place in your community for a new summer site? Is there a site currently lacking a sponsor? Focus on underserved areas when you consider adding “one more” site.

One More Meal: If you only serve lunch, consider adding breakfast or a snack to your site!

One More Week: Hunger doesn’t take a vacation in July and August! If your site is only open in June, look for ways to keep it running a few extra weeks, or (even better!) through the end of the summer.

USDA encourages other sponsors to join the friendly competition. Any effort to reach one more child in summer 2015 is an effort worth supporting!

Need Another Source of Funding?

Throughout the recent expansion efforts, FNS has reached out to target States to see what resources are needed to improve summer meals. Many States reported common challenges, like attracting more children and teens, finding transportation solutions, and storing food safely, that stretch sponsor budgets. The good news is that there may be grant opportunities that can help provide funding for activity programs, improving food quality, expanding mobile feeding, and much more! Check out the grant opportunities at <http://bestpractices.nokidhungry.org/child-nutrition-program-grant-opportunities>



Summer Food Rocks