



# Impact of Fuel Up to Play 60: South Dakota Midwest Dairy Council

**50 percent** of Midwest schools enrolled in Fuel Up to Play 60 report that the program has positively impacted school breakfast participation. Students who eat breakfast are more attentive, better behaved and achieve higher academic performance.

Woonsocket Elementary School used Fuel Up to Play 60 funds to purchase a Grab-and-Go cart and expand the school's breakfast offerings to include healthy items such as yogurt. Prior to the program's implementation, only 56 students knew about or participated in school breakfast. Now that number has nearly quadrupled, increasing to 211 students each day.



**72 percent** of Fuel Up to Play 60 educators in the 10-state Midwest Dairy Council region believe that Fuel Up to Play 60 positively influences their school's culture.

The entire student body at Black Hawk Elementary starts the school day with a "Jammin' Minute" activity led in each classroom by Student Movement Leaders. Teachers also use dance videos and yoga exercise videos as "brain breaks" between subjects or when students start to show a lack of energy. As a result, the whole school is starting to recognize the connection between movement and learning.



**71 percent** of educators from Midwest Dairy Council's area say that the Fuel Up to Play 60 program helps their school achieve its wellness goals.

Program Advisors at Madison Elementary in Huron planned a Family Rainbow Run for their school and community. The Fuel Up to Play 60 student team worked to make posters advertising the run, and also ran announcements in school and on Facebook. Between 20 and 70 students trained outside or in the school's hallways for nine weeks leading up to the run, which drew nearly 300 participants.



## Fuel Up to Play 60: Making a Difference...



### Transforming breakfasts:

Since the program launched in 2010, approximately 430 more students in South Dakota now eat school breakfast each day.



### Transforming involvement:

38 million students are involved in the program nationally and 5.9 million students in our Midwest Dairy Council region.



### Transforming collaboration:

20 leading national wellness partners, in addition to their state counterparts, are visible and vocal supporters of the program, which includes sharing the important role milk, cheese and yogurt plays in a child's health and wellness.



### Transforming impact:

- Fuel Up to Play 60 impacts:
- 73,000 schools nationally
  - 12,000 schools in our Midwest Dairy Council region

## ...Transforming Lives