

2016 SFSP Sponsor Survey – South Dakota

34 of the 41 or 83% of the SFSP sponsors participated in the survey

2015 we had 84% so we feel good about the response.

1. What type of sponsor best describes your organization?

- | | |
|--|----|
| a. School food authority | 22 |
| b. Private non-profit organization | 11 |
| c. College/university | 1 |
| d. Local, county, municipal, State or Federal government | |

2. How many Summer Food Service Program sites did you sponsor this year?

- | | | | |
|----------------|----|------|--------------|
| a. 1-5 sites | 31 | 91 % | 2015 was 95% |
| b. 6-10 sites | 2 | 6% | 2015 was 5 % |
| c. 11-15 sites | 1 | 3% | |
| d. 16-20 sites | | | |

3. How many weeks did your Summer Food Service Program operate this year?

- | | | |
|---------------------|----|---------------------------|
| a. 1-2 weeks | | |
| b. 3-4 weeks | 2 | Shows increase in these 3 |
| c. 5-6 weeks | 3 | since 2015 |
| d. 7-8 weeks | 5 | |
| e. 9-10 weeks | 13 | |
| f. 11 weeks or more | 11 | |

4. How likely are you to expand your program next year?

- a. 1-5 (very likely, somewhat likely, undecided, somewhat unlikely, very unlikely)

- | | |
|----------------------|------------------------------------|
| 1- Very likely | 7 |
| 2- Somewhat likely | 8 – 24% plan to expand |
| 3- Undecided | 5 |
| 4- Somewhat unlikely | 7 |
| 5- Very unlikely | 7 If unlikely, please explain why: |

- Labor cost, - We did this year
- Lost money when tried due to low participation at new site
- Another sponsor in area is trying, we tried with little success – only expanding participation of existing site with door to door flyers
- Community partner had limited staff and issues with monitoring the participation and will focus on summer school period since we have additional assistance with that partnership
- Previously attempted and was not able to sustain due to low participation.
- No breakfast will be offered next year due to low attendance for that meal offering we tried this summer.
- Transportation and cost, - Not sure who working next year
- Because we don't have much of a place to expand to

5. What best describes the locations of your site(s)? (check all that apply)

- | | |
|----------------------------------|----|
| a. School | 20 |
| b. Library | 1 |
| c. Housing unit | 1 |
| d. Park, playground, or pool | 1 |
| e. Church | 1 |
| f. Community/Rec center | 8 |
| g. Mobile site | |
| h. Tribal organization | |
| i. Summer camp | 4 |
| j. Other locations (please list) | |

Golf course club house – 1; Hutterite colony – 3; and Daycare – 1

6. How do you determine Summer Food Service Program site locations? (check all that apply)
- | | |
|---|-------------------------|
| a. Collaboration with community members and leaders | 12 |
| b. The USDA Capacity Builder Map <i>see FNS USDA SFSP</i> | 5 |
| c. Collaboration with other SFSP sponsors | 3 |
| d. Site programming | 21 |
| e. Other (text box) | 3 <i>Administration</i> |

7. Did you advertise your Summer Food Service Program through any of the following methods this past summer? (check all that apply)

- | | |
|---------------------------------------|----|
| a. Robo calls/text messages | 5 |
| b. Letters to Government officials | |
| c. Governor PSA recordings | |
| d. Phone recruitment of parents | 4 |
| e. Hunger Free outreach toolkit | 1 |
| f. Door knocking | 3 |
| g. Direct mail | 4 |
| h. Radio | 13 |
| i. Social media | 19 |
| j. Collaboration with schools | 11 |
| k. Neighborhood flyers | 20 |
| l. Newspaper | 27 |
| m. Other Advertising (please explain) | |

Parent newsletters 6; Banners 1(state provides to all open sites); Local TV station 1; Website 1

Overall, what advertisement method do you think is most effective?

Flyers sent home with children – 7; Radio/newspaper – 6; banners 3; word of mouth 3, Facebook 3, Texts, door knocking; school newsletter, website or direct messaging, Post office

8. How did attendance at your Summer Food Service Program site(s) compare to your expectations?

- | | |
|---|---------------------------|
| a. Attendance greatly exceeded my expectations | 3 |
| b. Attendance somewhat exceeded my expectations | 9 |
| c. Attendance met my expectations | 18 <i>Shows better at</i> |
| d. Attendance was somewhat lower than my expectations | 5 <i>estimating</i> |
| e. Attendance was much lower than my expectations | 1 |

Comments: Huge response at the new site and numbers were also up at existing site. We thought attendance was great for our 1st year although July 4th week was slow.

9. In addition to serving meals, did your site(s) provide any of the following services? (check all that apply)

- | | |
|---------------------------------------|----------------------------------|
| a. Adult meals | 13 |
| b. Post meal activities | 9 |
| c. Pre meal activities | 14 |
| d. Transportation to/from sites | 12 <i>Similar to 2015 report</i> |
| e. Farmer's market/mobile food pantry | 1 |
| f. Provided meals only | 11 |

Other additional services (please specify)-weekend sack packs/backpacks given out on Fridays, -drop in center for at risk youth, and -summer school was in session also

10. If additional services were provided, did these additional services help with the success of the Summer Food Service Program site(s)? Yes/No Yes – 22 No – 1 NA – 3 Comments:

Pre activity provided greatly helped our numbers , Summer education program students did add to the meal counts, Transportation was essential, and Playing games with the kids in addition to feeding them is always a great success

11. What types of meals were served at your site(s)?

- a. Shelf stable meals (pre-packaged, non-perishable)
- b. Hot meals 12
- c. A mix of hot meals and shelf stable meals 7
- d. Fresh cold meals 2
- e. A mix of fresh cold meals and shelf stable meals
- f. A mix of fresh cold and hot meals 15

12. This past summer, did your Summer Food Service Program pay for itself or did it require additional funds outside of meal reimbursements to operate?

- a. Paid for itself 17
- b. required additional funds 15

STILL UNKNOWN

2

13. ** populate only if #12 is answered 'required additional funds'** If additional funds were needed to operate, where were these additional funds obtained?

- a. Individual donors 1
- b. Grants 2
- c. organization funds 12
- d. other funds (please explain what they were) *Walmart Grant from Y-USA*

14. Were any of the following barriers to operating your Summer Food Service Program? (check all that apply)

- a. Low reimbursement rates 2
- b. Time-consuming paperwork 8
- c. Low participation rates 9
- d. Needed additional training/assistance 5

- *New foodservice manager in first year and needed additional assistance for me*

- *New outdoor sites and staff for them needed additional assistance*

- *Staff turnover resulting in additional training*

- *Getting the word out to families – promotional ideas*

- *New sponsor*

- e. None 8

15. Were any of the following barriers to children's participation in your Summer Food Service Program? If yes, to what extent? (check all that apply)

Scale: Significant barrier, somewhat of a barrier, not a barrier

- a. Unhappy with food choices
- b. Lack of activities
- c. Lack of awareness 2
- d. Lack of transportation 7 *#1 in South Dakota*
- e. Did not have any barriers 22

Other barriers to children's participation (explain) *Needing to seek out families 3*

16. My Summer Food Service Program received the support that was needed to operate from the South Dakota Department of Education Child and Adult Nutrition Services (CANS) office. Scale:

- a. Strongly agree, 23 *70% Similar to 2015 but many*
- b. agree, 10 *30% explanations this year*
- c. undecided,
- d. disagree,
- e. strongly disagree

Please explain what support was received or is needed:

-Trio – Communication was received and questions and emails answered quickly

- N– Julie was always there to answer questions
- LD – Julie and her team are very helpful and prompt at returning emails
- StF – Tragic car wreck affected community, appreciated State Agency allowing us to close out of respect for the loss and to attend the funeral in our community.
- Y@D – I received all the call and email support with all questions, but maybe add a visit to get tips on growing the program.
- Cfb – Appreciated help with iCAN making sure the sites were entered correctly since this was the first year using it for SFSP.
- H – Support in training on the iCAN application, questions were answered with emails giving us direction telling us actions needed as we proceeded through the program and with changes through the summer.
- M– I received great support as it was my first year and all the questions I asked were answered, training received, email and telephone support with my questions and answers were friendly and helpful.
- Vo – Always willing to answer questions right away and I like the training.
- AH - The support the school has received from the South Dakota Department of Education (CANS) was the best support I've received from any State Department in my 16 years of returning home and working at a school after 30 years in the Army. These people and I mean all of them need to be commended: whether assisting with the SFSP application process, answering questions daily, the technical support, the commodity food program and the fresh fruit and vegetable program or CEP application! CANS staff returned calls, sent daily emails and always supported me regardless of my questions. Even the DPS inspector –was kind and supportive in helping me take over this program with my other duties of the school.

17. What do you expect the South Dakota Department of Education Child and Adult Nutrition Services to provide to your organization and were you expectations of those services met?

a. Training and support around Program regulations and policy	29
b. Email updates and best practices	18
c. Collaboration with local communities/organizations	3
d. Developing program tools and resources	8
e. Funding/reimbursement	18
f. Information and resource sharing	9
g. IT support of online system	8
h. Public outreach	
i. Regulatory monitoring and evaluation of compliance	13

Comments

15 stated - Yes, All met!

Got what we needed to run a successful SFSP – Thank you! ES

CANS do a great job at helping! VOA

Very helpful in helping us get a new program started! S

Really appreciate online iCAN reporting system now in place Em

Cans did a fantastic job of supporting us throughout the course of our program SF Y

Training for prior program participants should only include any changes from prior year – fifteen minutes training – we can read rest in our Federal handbooks, sitting through the mandatory training is unnecessary - RC

18. Which of the following resources would provide valuable support to your Summer Food Service Program **next year** (check all that apply)

a. Receiving outreach materials	18
b. Finding grants and other funding opportunities	13
c. Learning about opportunities for starting and funding mobile sites	5
d. Receiving resources for hosting a kick-off event	10
e. Building community awareness about the SFSP	17
f. Getting access to better quality food	3
g. Receiving training and support around program regulations	12
h. Receiving email updates on best practices	13

- i. Collaborating with State Partners 5
 - j. No additional support needed 11
 - k. Other (Please explain)
 - *I guess I need help with food budget purchases, as we lose money. BGCG*
 - *We do well, all support is appreciated – Thank you*
19. Are there areas of the Summer Food Service Program that you need additional clarification or guidance on to ensure consistent messaging across all sponsors?
- a. Site eligibility 4
 - b. Staff training 5
 - c. Health inspections 5
 - d. Records (such as meal counts, menus, production records, etc.) 2
 - e. Procurement procedures 7
 - f. Meal service
 - g. Monitoring requirements 3
 - h. Claims
 - i. Other *What the State Agency provides currently is sufficient and helpful – Thank you!*
Everything is clear. If I have a question, Julie is always available to help, No additional guidance required – 7
20. Are you aware of the Child and Adult Care Food Program, a USDA funding source to help provide snacks and dinners in afterschool programs?
- a. Yes/No

Yes	30	91%
No	3	
21. Are you currently partnering with an afterschool program, where you could provide sponsor services for afterschool snacks and/or an evening meal?
- a. Yes, we are currently partnering with such a program 15 44%
 - b. No, but we are interested in partnering with such a program 6
 - c. No, we are not interested in partnering with such a program 13
22. ***populate only if #21 was answered 'No, but interested in partnering'*** If you are interested in partnering with an afterschool snack program, please indicate what barriers you think you may face and list any support you may need:
Funding, how to do, but am very interested and Paying staff
23. What is the best way to communicate with you about best practices and networking opportunities with other SFSP sponsors?
- a. Webinar 16
 - b. In-person meeting 5
 - c. Phone call 6
 - d. Email 26 *Much higher than in 2015*
 - e. Not interested 4
24. Are you interested in mentoring a new sponsor next spring/summer?
- a. Yes 5
 - b. No 26
- If yes, please provide contact information
- Sandi Kramer (Yankton) 665-8379 Sandy Stanton (Rapid City YMCA) 718-9622*
Thetis McCloskey (St Francis) 747-2297 Ext 3218 Karla Johnson (EmBe – Sioux Falls) 362-9438
Nicole Prince (Fort Pierre – Stanley County School) 223-7741 Ext 327
25. How likely are you to participate in the Summer Food Service Program (SFSP) next year? Scale: (very likely- very unlikely) Very likely 31 94% - Awesome!
Not sure 2

If unlikely to participate, please explain: *Unsure – depends on funding and if I am back*

26. If you know of an area or need or gap that needs to be addressed that has not been previously mentioned, please tell us about it.

- *Please try and get the application and materials out earlier with more time to do application entry and try not to reschedule training dates hopefully all bugs are now worked out of the iCAN software.*
- *Teens don't think cool to eat at meal site – any ideas to help with this.*

27. Please share something you are proud of about your program or any other information or wins or just new ideas you would like the South Dakota Department of Education Child and Adult Nutrition Services to know.

- *Program activities are important we have a schedule as follows each week of operation. Tuesdays – 4H did nutrition education activity at the site, Wednesday – Big Red Book Club met at the site and free books were given to the children to take home to read, Fridays – sack pack weekend food distribution took place for children to have something to eat. Y*
- *Adding a second site alongside the summer recreation programs we added an extra 6000 meals this summer. We fed over 20, 000 this summer – 30 % increase from last year. We are proud to offer this program and know students while learning are also glad to be receiving nutritious summer meals from us. H*
- *Some kids brought all their family members to the site and we had a good turnout of all ages. BGCG*
- *The kids loved the dairy Farm to School activity. Something as small as a pencil is a great incentive. StF*
- *Program introduced a new food item to kids every week this summer. We also were able to stay open an extra week feeding kids! CfB*
- *Proud of success seen in the past 3 years. When we first proposed this program, there was negative feedback from people, but now huge following of the SFSP and it really helps families and children in our community. HC*
- *Our children had a great summer program! We played games, colored and enjoyed good food together. HS*
- *We served over 32,000 lunches over the course of the summer. Many of these meals were served to children who would not have otherwise had a quality meal during the time period they were a part of our program. Without our partnership with SFSP we would not be able to provide meals as part of our program which would leave many of our participants without a quality meal during the summertime. SFFY*
- *What a great program to add to our community. We had many grateful families tell us how important having a healthy meal was to them for their kids in the summer – Kuddos to the SD DOE CANS for all your hard work!! S*
- *I am proud that our main site has its own garden that the kids participate in all areas in growth of fruits and vegetables. It helps them appreciate them more and they enjoy eating them more since they grew them. Y@D*
- *SFSP is a great partner to our summer enrichment program – Thank you! ES*
- *Great program for our community! LD*
- *Very proud of the kids we fed; I know we made a difference in these lives. Their parents can't give them fresh fruit since it is too expensive. N*
- *Our students are interested in eating a balanced meal because we talk about the importance and the benefits of taking care of themselves. Many students come to our program with the understanding they will eat healthier with us than at home. Trio*
- *I enjoy seeing our older classman come in and eat during the summer because they encourage the younger ones to eat and to want to come here. StC*
- *There are a lot of children in communities that depend on the SFSP so I think just keeping those kids fed in the communities is an accomplishment! Thank you Julie McCord for helping in the struggle to end hunger – you are appreciated! AIYRS*