



## Upcoming Events

- Dec. 2 - Perkins Directors Meeting, Pierre
- Dec. 4-5 - SD Invests Year 4, Sioux Falls
- Dec. 7 - SD EPSCoR Grant Applications Due, visit [www.sdepacor.org](http://www.sdepacor.org) for more information.
- Jan. 7-8 - CTE New Teacher Academy, Brookings

For more information, or to sign up for any of these professional development opportunities, visit [southdakota.gosignmeup.com](http://southdakota.gosignmeup.com).



# 5 SD CTE Students Nominated for U.S. Presidential Scholar Recognition

SD Department of Education Secretary Melody Schopp has nominated five outstanding CTE seniors for recognition in the U.S. Presidential Scholars program. The U.S. Presidential Scholars recognition program was established in 1964 by executive order of the President to recognize and honor some of our nation's most distinguished graduating high school seniors. In 2015, the program was extended to recognize students who demonstrate ability and accomplishment in career and technical education fields. 2016 U.S. Presidential Scholars will be selected by the Commission on Presidential Scholars and

receive the Presidential Scholars Medallion at a ceremony in their honor in Washington, DC. More information is available at <http://www2.ed.gov/programs/psp/index.html>.

Congratulations to these South Dakota students on their nominations!

- Austin Hammer – Todd County High School
- Kelsie Mastel – Mitchell High School
- Amanda Ricke – Madison High School
- Joshua Sorbe – Brookings High School
- Felicia Todd – Sturgis Brown High School



## MakerSpace Training Held at Harrisburg South Middle School

Make, create, learn, discover, fun are all words to describe what happens at a MakerSpace workshop.

Travis Lape, Harrisburg South Middle School Technology Integrationist, recently trained nearly 25 teachers, media specialists, and administrators how to create a MakerSpace in their own school.

Participants discovered how to make their own hoverboard from a cd and balloon, they created cool pieces of art with their markerbot and they invented new devices using LittleBits technology. Participants were able to hear from the students that use the space on a daily basis and were very impressed by their enthusiasm and passion.

Travis was a 2015 recipient of a SD EPSCoR grant to help enhance the makerspace. He partners with the CTE programs at the middle and high school to incorporate their class concepts into the makerspace. Some of the CTE students develop the hands-on activities that are used in the space.

For more information on creating a maker space in your school, contact Travis Lape or Jane Gubrud, NE Regional Career Development Specialist.

# Year 4 of SD Invest School Counselor Workshop Focus on Career Development



Workshops focusing on career development for school counselors have been provided through the SD Investing in Teachers financial package from Governor Dennis Daugaard since 2012. As this is the fourth year of the SD Invest financial package, SD Invest Year 4 School Counselor Workshops are being offered throughout the school year.

The first of the SD Invest Year 4 workshops kicked off in late October with the SD Invest Year 4, Day 1 School Counselor Workshop at Western Dakota Technical Institute (WDT). Nineteen school counselors attended, representing nine school districts.

School counselors toured WDT campus, explored the Law Enforcement Technology program and the simulation lab for the Practical Nursing and Paramedic programs through hands-on activities, and learned more about the Build Dakota Scholarship. Personal Learning Plan resources were also covered during the workshop to assist school counselors as they help students plan their path throughout high school towards a career goal. Throughout the day, soft skill

development was explored through several experiential, hands-on lesson plans and activities.

The next SD Invest Year 4, Day 1 workshops will be held from 8:00am-3:00pm on December 4th at Southeast Technical Institute, February 2nd at Lake Area Technical Institute, and February 9th at Mitchell Technical Institute. Register at [www.southdakota.gov/signmeup.com](http://www.southdakota.gov/signmeup.com).

SD Invest Year 4, Day 2 workshops will feature Dr. Trish Hatch, who will present on how to utilize data to design, implement, evaluate, and improve counselors' school counseling programs. Dr. Hatch will cover segments from her best-selling text, *The Use of Data in School Counseling: Hatching Results for Students, Programs, and the Profession* (2014). Attendees will receive a copy of this book.

SD Invest Year 4, Day 2 workshops will be held from 8:00am-3:00pm on December 5th at Southeast Technical Institute, and on February 10th at Mitchell Technical Institute. Register at [www.southdakota.gov/signmeup.com](http://www.southdakota.gov/signmeup.com).

For questions regarding SD Invest School Counselor Workshops, contact Andrea Diehm at [andrea.diehm@state.sd.us](mailto:andrea.diehm@state.sd.us) or 605-773-4150.

# Postsecondary Partner Highlight

## iTeachU Event Held at SDSU



The annual iTeachU recruitment event happened on Wednesday, October 14th at South Dakota State University. The event hosted over 40 high

school students from 22 school districts interested in family consumer sciences, agricultural education, secondary education and elementary education. Students had the opportunity to interact with current education majors through interactive activities, tour campus and facilities.

This was the 4th iteachU event at South Dakota State University. Interactive activities included charades identifying the qualities of effective teachers, a human scavenger hunt, team-building activities led by SDSU education students in agricultural education and family & consumer sciences education as well as a “field trip” to the Dairy Bar with a tour of the facility and of course, SDSU ice cream. The group also heard from a panel of SDSU education students who expressed their passion for education as well as answered questions.

### Data Highlight:

## Marketing

- A starting salary for a Market Research Analyst is between \$35,000 and \$41,200
- In SD, real estate employment is expected to increase by 250 people by 2020.
- Marketing is needed in all 16 career clusters, so sales or advertising could be combined with any industry.
- There are currently 8,000 customer service reps in SD, and that number is expected to increase to over 9,000 by 2020.



## Career Cluster: Marketing

This cluster is ideal for creative individuals who still get a thrill out of giving a sales pitch. Creativity paired with solid people skills are essential in the marketing cluster. Effective communication is also a must. Since most of what we buy is fulfilling a want rather than an actual need, consumers are largely driven by effective marketing. Today’s global marketplace has made the industry even more competitive. People representing this cluster largely influence our decisions to buy through brand advertising, creative messaging and product placement.

Students interested in the Marketing cluster should consider participating in DECA, FBLA, school newspaper/yearbook, speech/debate teams, and student government.

There are five different pathways in the Marketing cluster, including:

- Marketing Management
- Professional Sales
- Merchandising
- Marketing Communications
- Market Research

Students considering a career in Marketing should focus on courses in:

- Marketing Management
- English & Creative Writing
- Accounting & Business Law
- Public Speaking
- Capstone Experiences



# Employee Profile:

## Kim Roth

Hello, I'm Kim Roth and I recently joined the Division of Career and Technical Education team within the DOE in June, 2015. I am the Western Region Career Specialist with my territory spanning from Edgemont to Harding County to Wall. I love promoting and supporting CTE! Nearly all of my education and work experience has involved CTE either as a FHA/FCCLA member in high school or the past 12 years as a CTE teacher and FC-

CLA adviser in Belle Fourche. I am the contact person for the following career cluster programs as well: Business Management and Administration; Finance; Law and Public Safety and Marketing.

My husband Wes and I currently live in Sturgis. Our house is blessed with our all-knowing 4 1/2 year old son Kaleb and our thrill seeking daughter Elsie who just turned two. The combination of the two makes for many adventures! We enjoy bike rides, camping and movie nights. They remind me how exciting learning is and should always be.

# Department of Education is seeking feedback

This past summer, educators across the state revised course standards and cluster pathways in the following career clusters:

- Architecture & Construction
- Education & Training
- Foundations of CTE
- Information Technology
- Law, Public Safety, Security & Corrections
- STEM

These standards are now available for review and public comment at <http://doe.sd.gov/ContentStandards/>. Please consider providing your feedback on these standards.

The newly revised standards were presented to the state Board of Education for their first public hearing on November 16, in Sioux Falls. Three more public hearings will be held in Aberdeen, Pierre, and Rapid City over the course of this school year. Dates for these meetings have not been set.

If the newly revised standards are adopted by the board this spring, trainings on the standards will be scheduled throughout the 2016-17 school year to prepare educators for the full implementation of the standards during the 2017-18 school year. A full timeline of the revision process is located at <http://doe.sd.gov/ContentStandards/>



## In The News

- Science Taught with an Ag Focus
- STI Hosts Coding Camp
- Texans Visit Sioux Falls Schools for Ideas
- Scholarships See Support from Local Industry

## Contact Information

 **CTE** Learning that works for South Dakota

800 Governors Drive | Pierre, SD 57501-2291

P: 605.773.3423 | F: 605.773.4236

[doe.sd.gov](http://doe.sd.gov)